

Asia Business and Culture Program, October 14 – November 12, 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<p>Tokyo Team</p> <p>Seoul Team</p> <p>Beijing/Xi'an</p> <p>Shanghai Team</p> <p>Xiamen Team</p>	<p>October 14</p> <p>DHAHRAN</p> <p>Pre-departure orientation - Facilitators: F. Ghadar, D. Wilson</p> <p>Opening Speaker: Ahmed Al Subaey, Exec. Dir., MS&JVC</p> <p>Global Strategy and Implications: Case of the Oil Industry- Dr. Fariborz Ghadar, Senior Faculty</p>	<p>October 15</p> <p>DHAHRAN</p> <p>Debrief of Day 1 Facilitators: F. Ghadar, D. Wilson</p> <p>Review Self-Assessment Culture Profile</p> <p>Case Study Distribution - Implications to Aramco, Leadership and the Kingdom of Saudi Arabia</p>	<p>October 16</p>	<p>October 17</p> <p>TRAVEL from Dhahran to Tokyo</p> <p>ANDAZ HOTEL 1-23-4, Toranomom, Minato-ku Tokyo, Japan, 105-0001</p> <p>T: +81 3 6830 1234</p>	<p>October 18</p> <p>TOKYO</p> <p>ANDAZ HOTEL 1-23-4, Toranomom, Minato-ku Tokyo, Japan, 105-0001</p> <p>T: +81 3 6830 1234</p>
		LUNCH / Discussion in meeting room	LUNCH			
		<p>AFTERNOON</p> <p>Global Trend & Asian Markets – Cultural Implications of Doing Business in Korea, China and Japan- Dr. Fariborz Ghadar, Senior Faculty</p>	<p>AFTERNOON</p> <p>Program Wrap Up - Schedule, Logistics etc.</p> <p>Closing Remarks</p>			<p>Welcome Participants set the stage for the Japan session.</p>

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 19	October 20	October 21	October 22	October 23	October 24	October 25
TOKYO MORNING Debrief/Reflections & Learnings: • Observations Review business challenge for Japan F. Ghadar, D. Wilson Presentation: AAJ Office Presentation	TOKYO MORNING Debrief/Reflections & Learning's – F. Ghadar, D. Wilson Panel Discussion -Japan's Strengths, weakness, and future challenges - Mari Christine - Sachio Semmoto - Seiichi Kanise - Toshio Ohi	TOKYO MORNING Debrief/Reflections & Learning's – F. Ghadar, D. Wilson Experiential Activity: Panasonic and Hydrogen Station	TOKYO MORNING Move to Kyoto by Bullet Train HOTEL GRANVIA 3-1-1 Umeda kita-ku, Osaka 530-0001 T: +81 6 6344 1235	TRAVEL from Osaka to Seoul LOTTE HOTEL 30, Eulji-ro, Jung-gu, Seoul, Korea,, T: +82-2-771-1000	SEOUL MORNING Debrief/Reflections & Learning's – F. Ghadar, D. Wilson Presentation: Korea Office – Mohammed Hassnah and Team Presentation: History & Culture – Dr. Yoon-Shik Park Professor of International Finance at the School of Business of George Washington University	SEOUL MORNING Debrief/Reflections & Learning's – F. Ghadar, D. Wilson Presentation: Korean Industry Condition & Prospect, Samsung Economic Research Institute, Dr. Changmock Shin Presentation: How to successfully conduct business in Korea, Professor Kim, Hee-jib, Seoul National University
LUNCH	LUNCH	LUNCH	LUNCH		LUNCH	LUNCH
AFTERNOON Experiential Activity: Edo Museum Evening Open	AFTERNOON Experiential Activity: - Toray Industries Presentation: Japan's Energy Policy, METI Evening Open	AFTERNOON Experiential Activity: - Sumitomo R&D AAJ DINNER	AFTERNOON Experiential Activity Explore Kyoto – JIDAI Festival Evening Open	AFTERNOON Welcome Participants set the stage for the Korea session. Evening Open	AFTERNOON Presentation: Korean Energy Sector, KEEI, Dr. Moon, Young-Seok Presentation: Invest Korea - Mr. Han, Gi-won, Commissioner KOTRA AAK DINNER	AFTERNOON Experiential Activity: -DADO Korean Tea Ceremony Evening Open

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 26	October 27	October 28	October 29	October 30	October 31	November 1
SEOUL	SEOUL	TRAVEL from Seoul to Beijing	BEIJING	BEIJING (Tianjin)	BEIJING	BEIJING
MORNING	MORNING		MORNING	MORNING	MORNING	MORNING
Experiential Activity -DMZ Tour	Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson Presentation on Opportunities for Saudi & Korea: Dr. Tae-He Lee, KSP Saudi Project Head, KDI Summary: Discussion & Questions about Korea F. Ghadar, D. Wilson, Y. Park	CHINA WORLD HOTEL NO. 1 JIANGUOMENWAI AVENUE, BEIJING, 100004, CHINA T: +86 10 6505 2266	Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson Presentation: Beijing Office	Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson Travel to Tianjin Pipe via bullet train	Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson Presentation: Future Challenges and Opportunities for the China Economy, Dr. Zhixiang Zhang Current energy issues in China, Speaker TBD	Experiential Activity -Great Wall all day
LUNCH	LUNCH		LUNCH	LUNCH	LUNCH	LUNCH
AFTERNOON	AFTERNOON	AFTERNOON	AFTERNOON	AFTERNOON	AFTERNOON	AFTERNOON
Experiential Activity -Explore Seoul	Experiential Activity -Samsung Innovative Museum	Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson Presentation: Culture & History, Dr. Hengda Yang	SINOPEC or PetroChina Oil meeting VIP tour of NCPA Dinner in NCPA West food restaurant Live performance in NCPA	Visit Tianjin Pipe, a strategic supplier for Saudi Aramco Travel back to Beijing	Experiential Activity – Forbidden City and Tiananmen Square	At the Great Wall until 3:00 pm, depart back to hotel
Evening Open	S-OIL DINNER	Welcome dinner with ABS Management		Evening Open	Evening Open	Evening Open

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>November 2</p> <p>TRAVEL from Beijing to Xi'an</p> <p>WESTIN HOTEL 66 CI EN ROAD, QU JIANG NEW DISTRICT, XIAN, SHAANXI, 710061 CHINA</p> <p>T: +86 29 6568 6568</p>	<p>November 3</p> <p>Xi'an</p> <p>MORNING</p> <p>Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson</p> <p>Experiential Activity – Xi'an City Wall Park</p>	<p>November 4</p> <p>TRAVEL from Xi'an to Shanghai</p> <p>PUDONG SHANGRI-LA 33 FU CHENG ROAD, PUDONG, SHANGHAI, 200120 CHINA</p> <p>T: +86 21 6882 8888</p>	<p>November 5</p> <p>Shanghai</p> <p>MORNING</p> <p>Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson</p> <p>Presentation: Shanghai office</p> <p>China Energy, Ministry Regional Development</p>	<p>November 6</p> <p>Shanghai</p> <p>MORNING</p> <p>Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson</p> <p>Presentation: China Business & Economics in the Chemical and Energy Sector, A.T. Kearney</p>	<p>November 7</p> <p>TRAVEL Shanghai to Xiamen</p> <p>KEMPINSKI HOTEL HUBIN MIDDLE ROAD NO. 98, XIAMEN, 361004 CHINA</p> <p>T: +86 592 258 8888</p>	<p>November 8</p> <p>Xiamen</p> <p>MORNING</p> <p>Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson</p> <p>Presentation: Xiamen Office</p> <p>Chemical Business Experience (Xiamen Office to Arrange This)</p>
LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
<p>AFTERNOON</p> <p>Welcome Participants set the stage for the Xi'an session.</p> <p>Evening Open</p>	<p>AFTERNOON</p> <p>Experiential Activity – Terra Cotta Warriors and Horses Museum</p> <p>Live performance of traditional Chinese dancing in ancient costume</p>	<p>AFTERNOON</p> <p>Welcome Participants set the stage for the Shanghai session.</p> <p>Evening Open</p>	<p>AFTERNOON</p> <p>Experiential Activity: (i.e., water village)</p> <p>DINNER CRUISE (welcome dinner by local office)</p>	<p>AFTERNOON</p> <p>Experiential Activity: Explore Shanghai</p> <p>Evening Open</p>	<p>AFTERNOON</p> <p>Experiential Activity: Explore Xiamen</p> <p>Welcome dinner hosted by Xiamen office</p>	<p>AFTERNOON</p> <p>Visit Saudi Aramco logoed gas station</p> <p>Evening Open</p>

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
November 9	November 10	November 11	November 12	November 13	November 14	November 15
<p>Xiamen</p> <p>MORNING</p> <p>Aramco Case Study by Dr. Ghadar and Daniel Wilson</p>	<p>Xiamen/Quangang</p> <p>MORNING</p> <p>FREP site tour (VIP)</p>	<p>Xiamen</p> <p>MORNING</p> <p>Debrief/Reflections & Learnings. Revisit program themes F. Ghadar, D. Wilson</p> <p>Reflections and implications to Saudi Aramco's Strategy in Asia. F. Ghadar</p> <p>Group begins initial development of MD&OC presentation F. Ghadar, D. Wilson</p>	<p>Xiamen</p>			
LUNCH	LUNCH	LUNCH				
<p>AFTERNOON</p> <p>Experiential Activity: Explore Xiamen</p> <p>Evening Open</p>	<p>AFTERNOON</p> <p>FREP site tour (VIP) (cont.)</p> <p>Visit to a chemical convertor facility if times allows</p> <p>Evening Open</p>	<p>AFTERNOON</p> <p>Dry Run of 4 team In-depth debriefing and evaluation of program, lessons learned</p> <p>Program Conclusion</p> <p>Evening Open</p>				